



# CARGOGRAPHIES #2

A creative and collective adventure pedaled by Jeremy Wanner

**ju  
ra**  
LE DÉPARTEMENT



LA FABRIQUE  
**DE L'AVENTURE**

# CONTEXT

- ◉ **A pervasive digitalisation in travel planning**

Today, our journeys are almost exclusively prepared through digital tools and applications. GPS systems, route planners and interactive maps dictate our paths, standardise our choices and reduce the space for improvisation and intuition in adventure.

- ◉ **Quantified narratives to stage reality**

Our travel experiences are often translated into statistics: distance, elevation gain, average speed. Social media amplify this phenomenon by turning exploration into measurable performance and overlooking what cannot be quantified.

- ◉ **Off the beaten tracks**

This digital logic leads to a normalisation of adventure, with the same “validated” routes and pictures, numbers and records to beat. Exploration gradually becomes competition or consumption, often at the expense of spontaneous encounters and joyful detours.

# THE PROJECT

**Cargographies is a creative exploration by cargo bike**

# **CARGO BIKE + CARTOGRAPHIES #2**

**entirely guided by maps drawn by people met along the way**

# ROUTE & APPROACH



**Oldenburg**  
(DE)

1

*artistic*



**Outbound:** Navigation relies only on hand-drawn maps. A sensitive exploration shaped by encounters.

The route is recorded in the background by a sensor on the bike.



*performance*

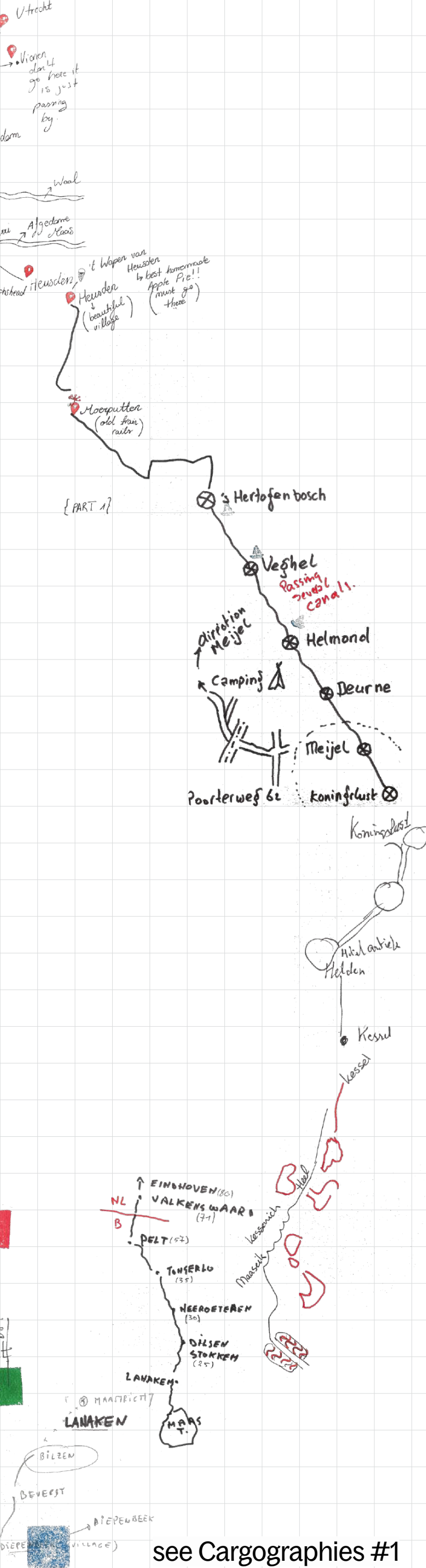
2

**Return:** Navigation relies only on a GPS screen.

The route strictly follows the recorded path, in reverse.



**Damprichard**  
(FR)



1  
**artistic**

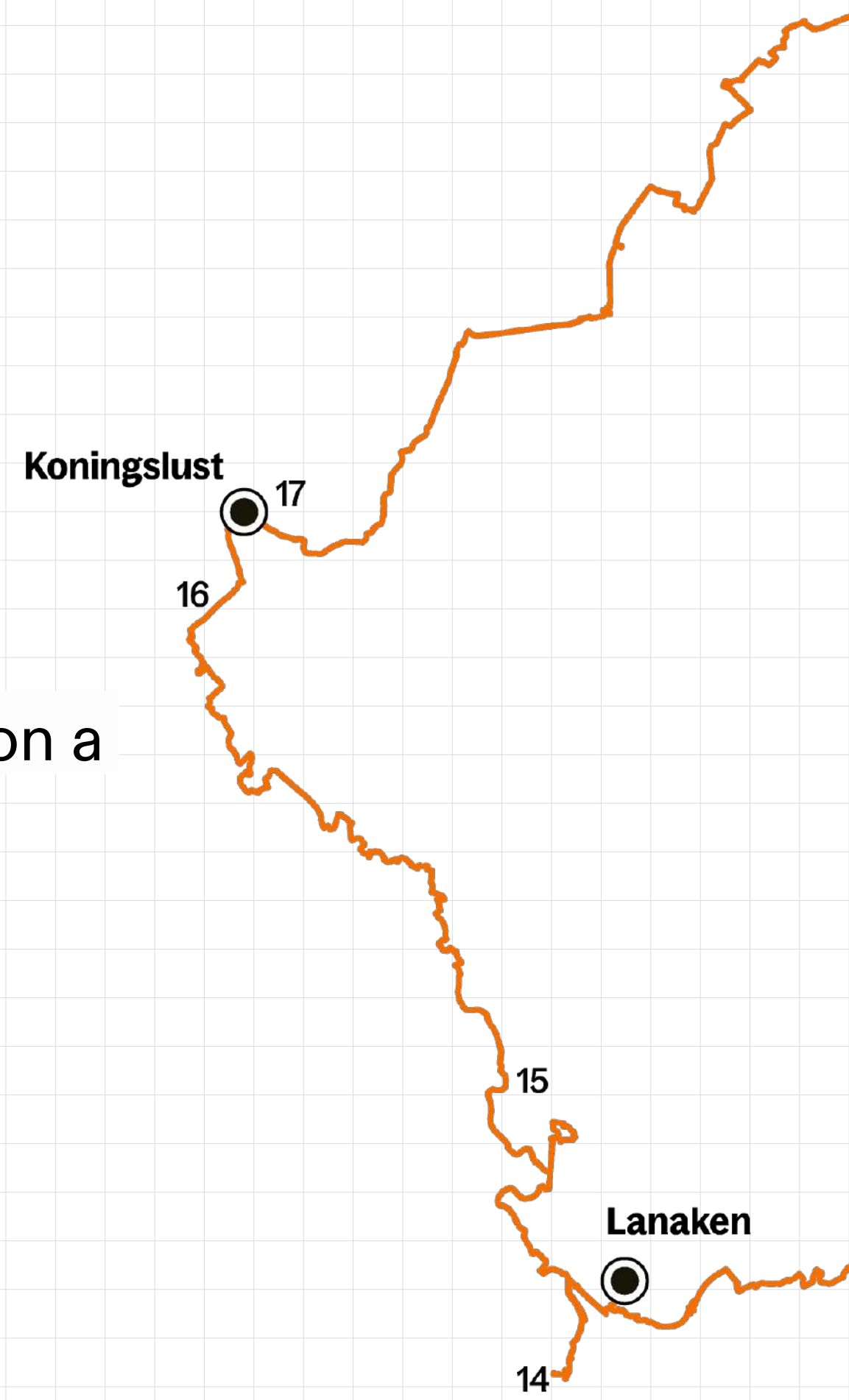
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**performance**  
2

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# A CARTOGRAPHIC PROJECT

## Maps at the heart of Cargographies

More than navigation tools, these maps are testimonies. They are spontaneously created by people met along the way, forming a unique interpretation of space.



## on a mobile workshop

By integrating handmade printing and drawing tools into the cargo bike, it becomes both a vehicle and a space for creation.



# THE CARGO

## A racing machine ?

A playful, ecological mode of transport



## Creative tools

Inks, pens, stamps, pencils

## Bivouac equipment

For autonomous travel

**Larry vs Harry Bullitt: a versatile tool and mobile cartography workshop**

More than a bike: a place of curiosity and encounters

# INTENTIONS & OUTPUTS

- **Intentions :**

- To explore digital practices (planning, navigation, searching) in travel and in our perception of space

- To combine a collective artistic performance with a personal athletic performance, outside the conventional frameworks of performance

- **Restitutions :**

- A hybrid installation combining physical maps and digital trace, inviting visitors to navigate and reflect between tangible and digital

- Outreach in adventure festivals and schools

# SUPPORT

Cargographies #2 is one of the **2026 recipients of the Bourse des Possibles grant**, an initiative run by the Jura-based association La Fabrique de l'Aventure (FR)

*“The Bourse des Possibles aims to encourage and support adventure and exploration projects that require a high level of personal, physical or mental commitment, as well as creative pursuits and artistic endeavours linked to nature and adventure”*



LA FABRIQUE  
**DE L'AVEVENTURE**

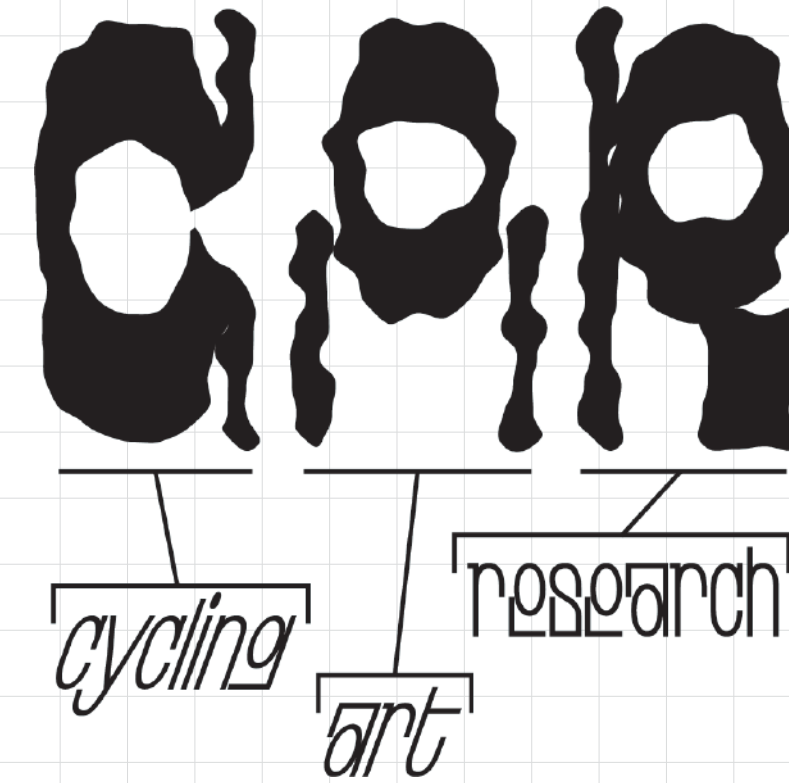
This local support is in line with the project's social and environmental commitments and will help cover the logistical costs throughout the adventure.



# CARGOGRAPHIES #1

Pilot Edition / 07.25

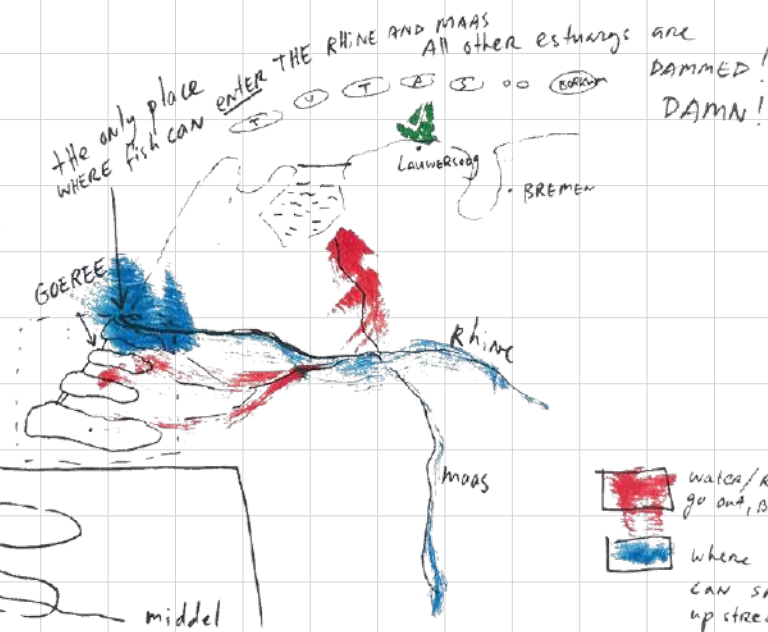
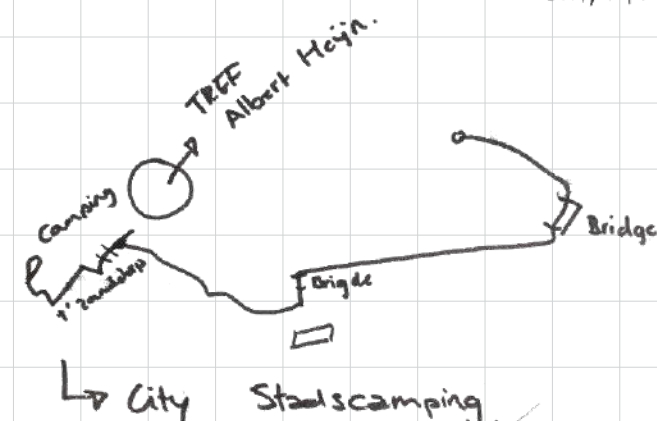
**MIDDLE  
GROUND**  
Cargo Bike Artist  
Residency Series



A pilot project was carried out as part of the Middle Ground Cargo Bike Artist Residency Series organised by the Cycling Art Research collective.

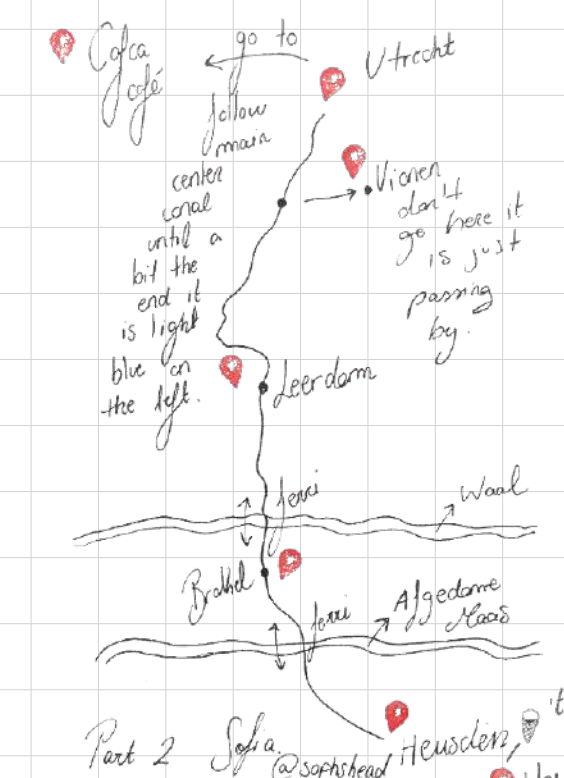
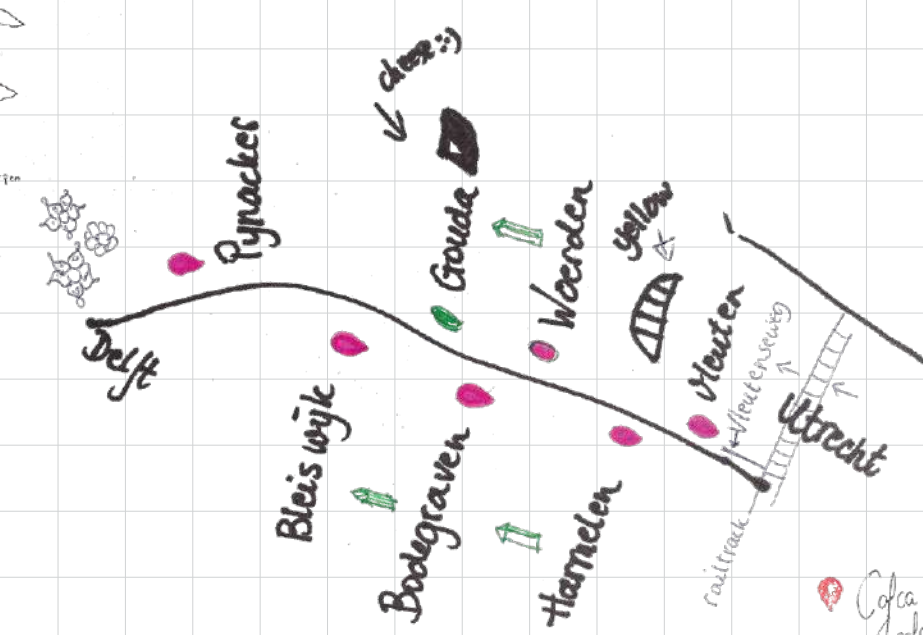
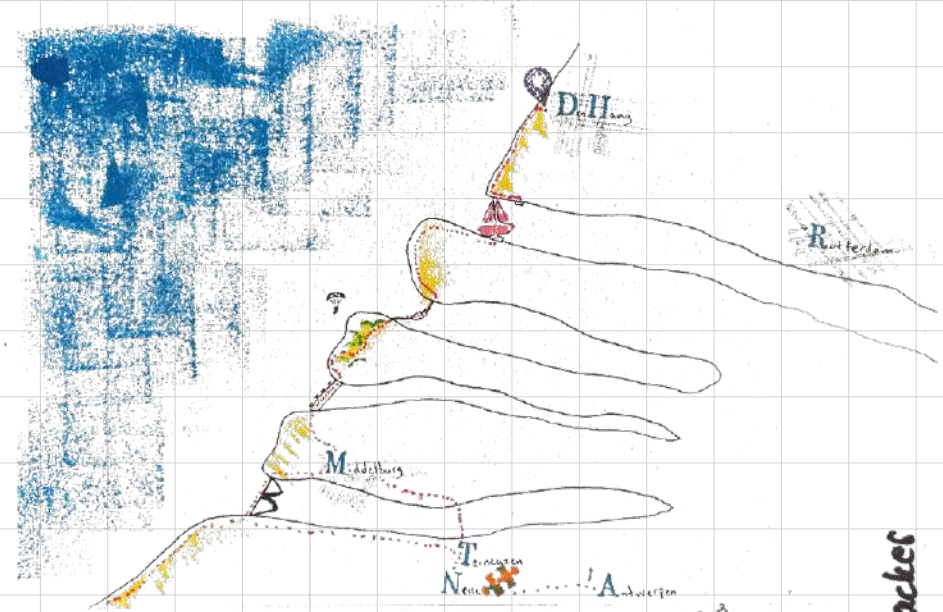
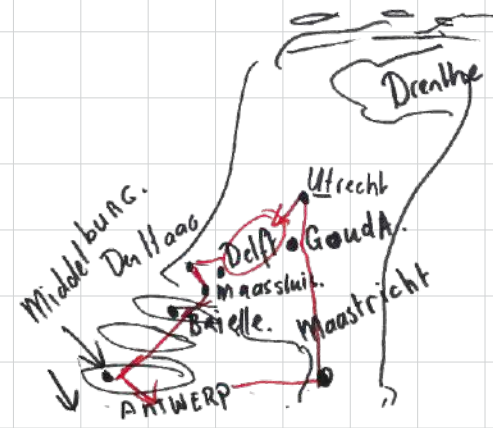
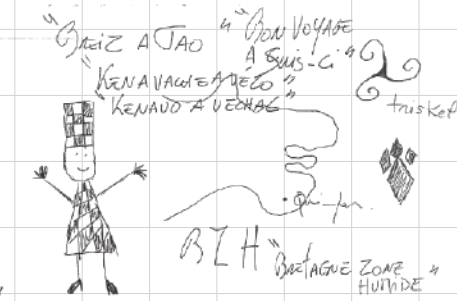
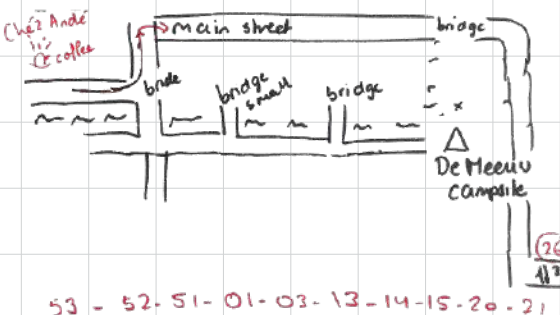
It took place in the summer of 2025, somewhere between the Netherlands and Belgium.



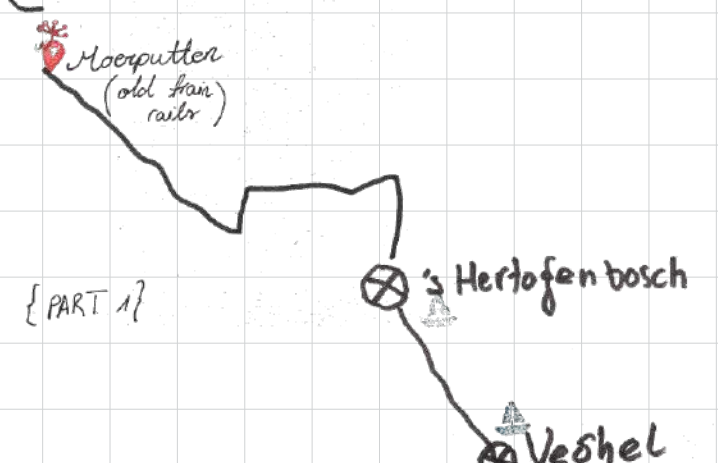


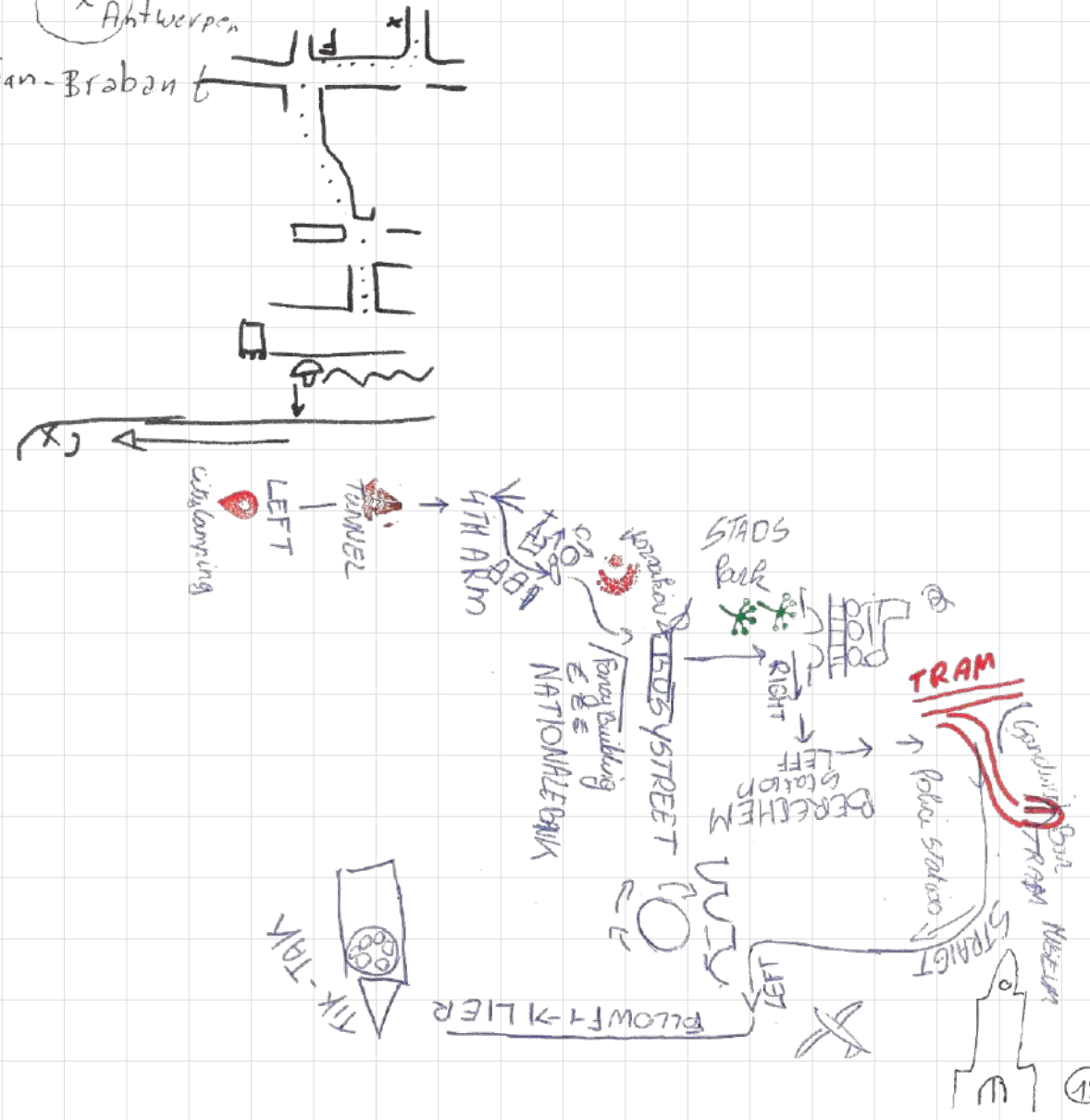
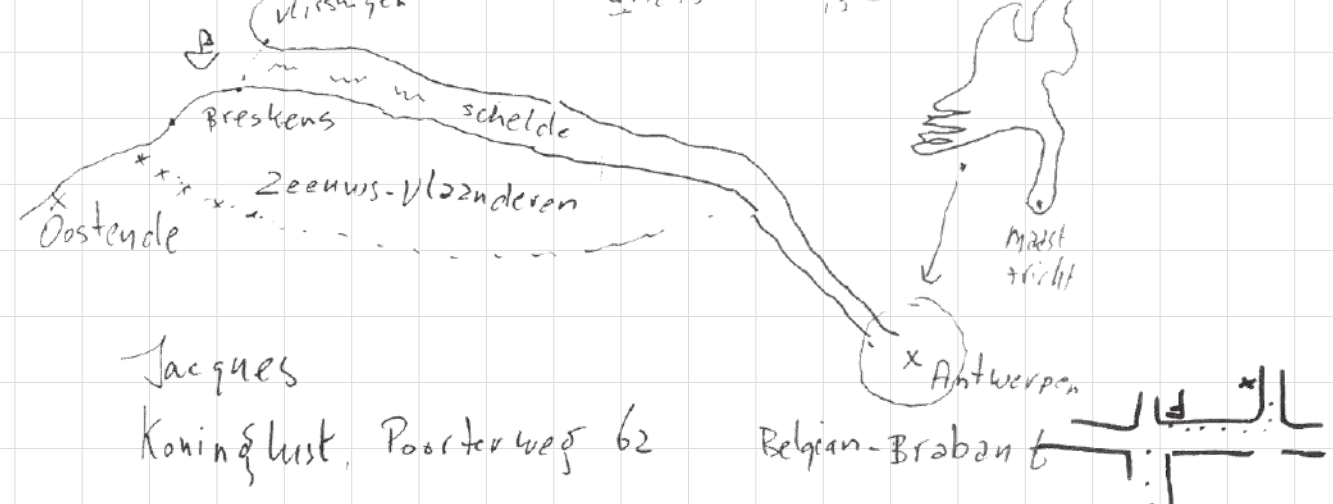
water/river can go out, but not in!  
where sea fish can swim up stream

Buiten + Hellevoetsluis + Stalleman  
Goudereede - oudloop - Huis - de - de -  
Hallehuus

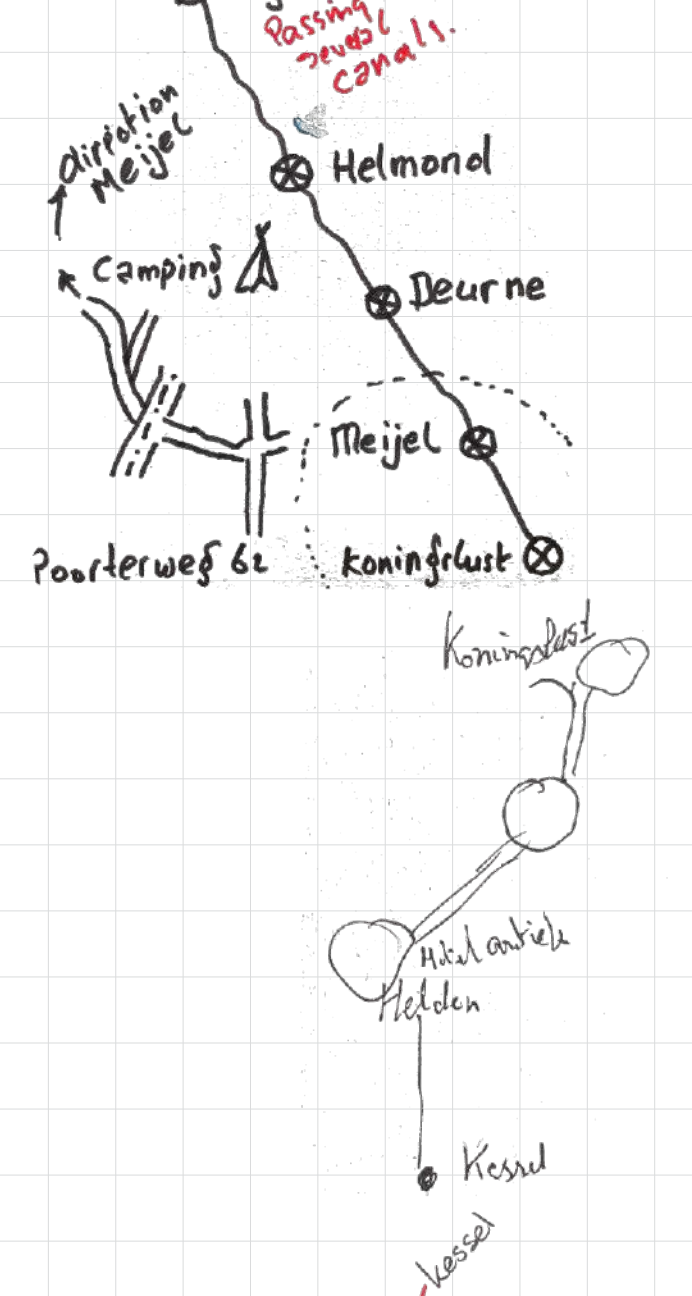
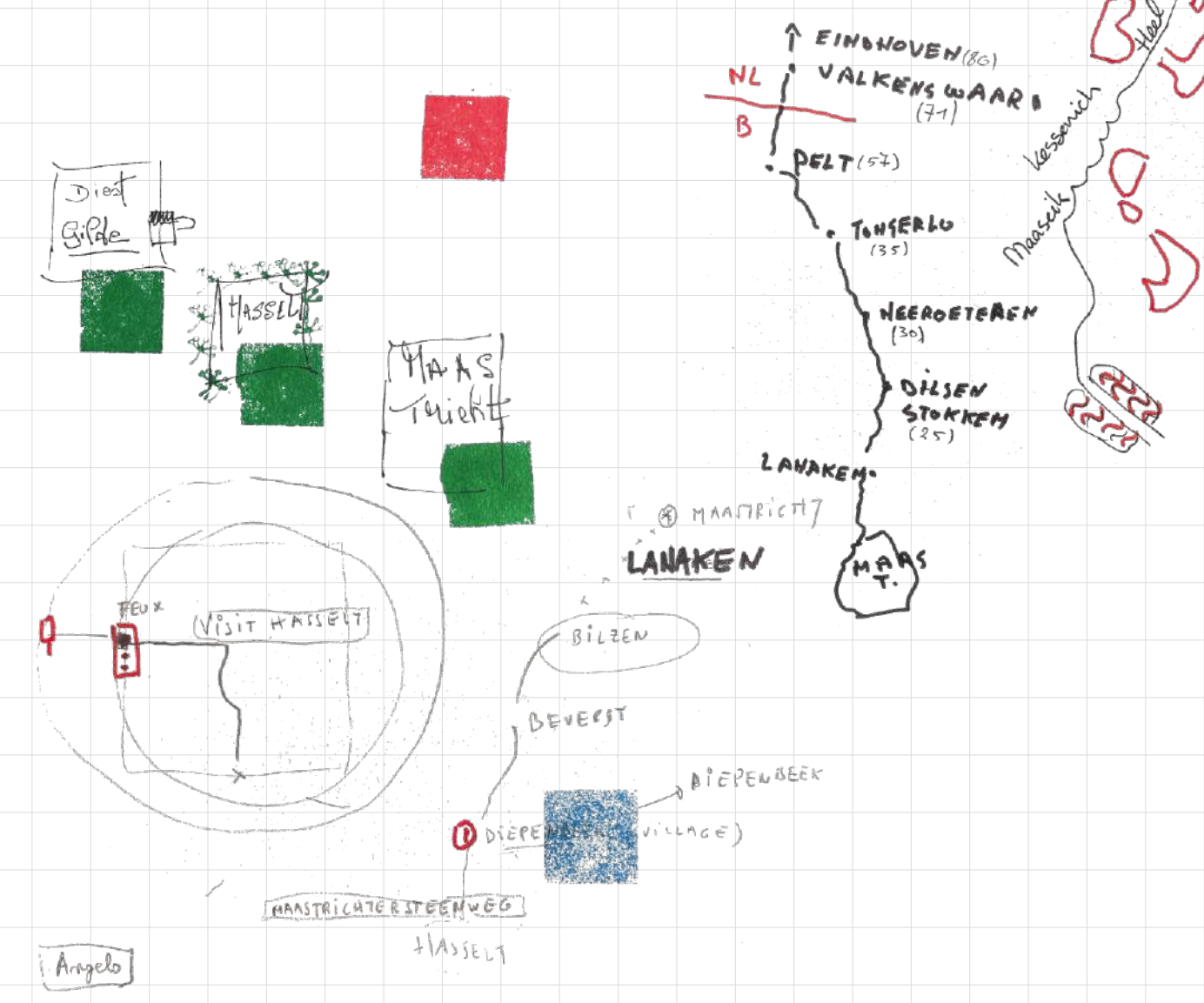


Part 2  
Sofia @sophieshead  
Heusden  
't Wapen van Heusden  
Heusden (beautiful village)  
to best homemade Apple Pie!! (must go there)

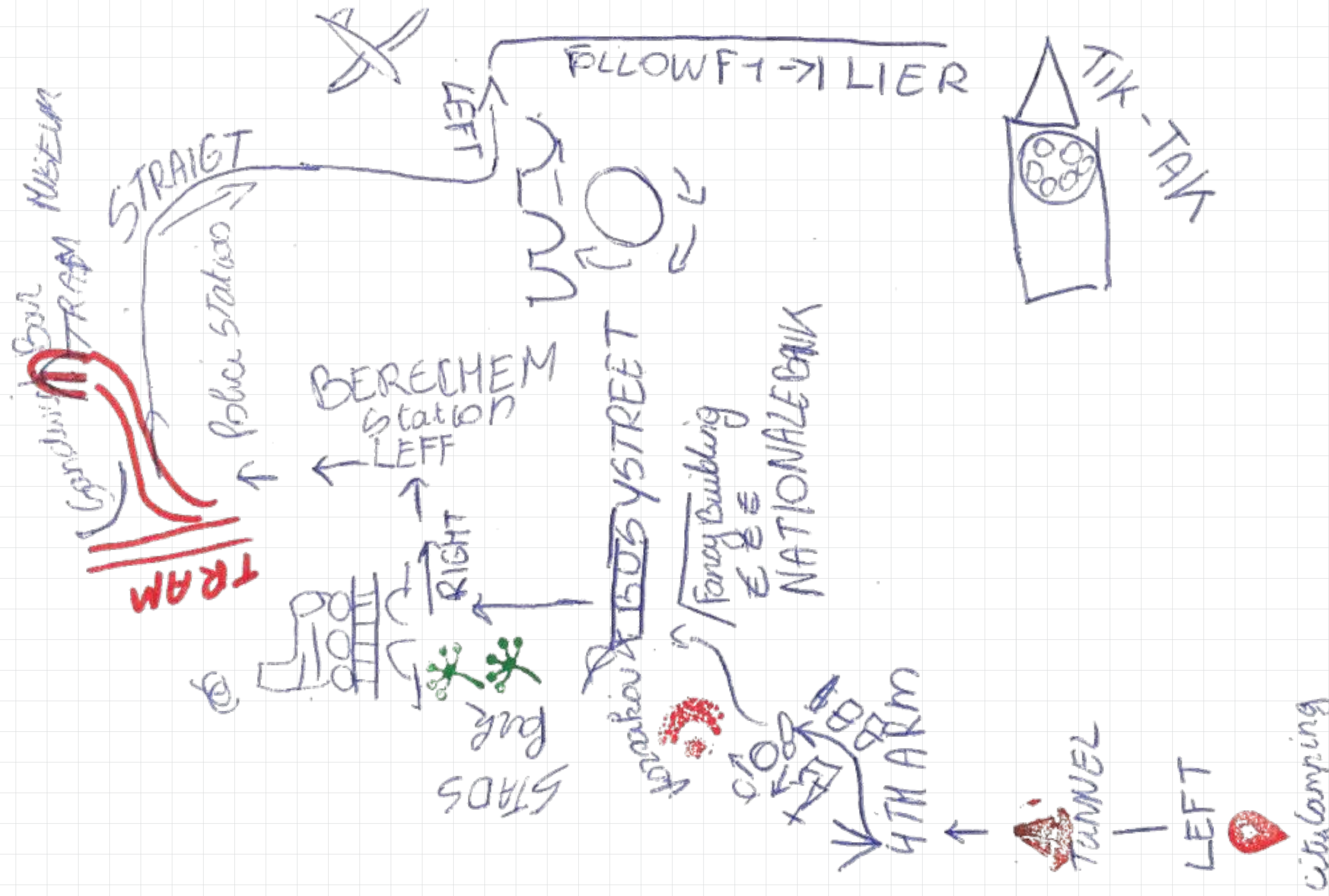




19 → 20 → 35 → 54 → 57 → 16 → 32  
 77 ← 78 ← 38 ← 52  
 96 → 71 → 5 → 6 → 7 → 94 → 88  
 25 ← 18 ← 17 ← 88  
 83 → 58 → 59 → 93

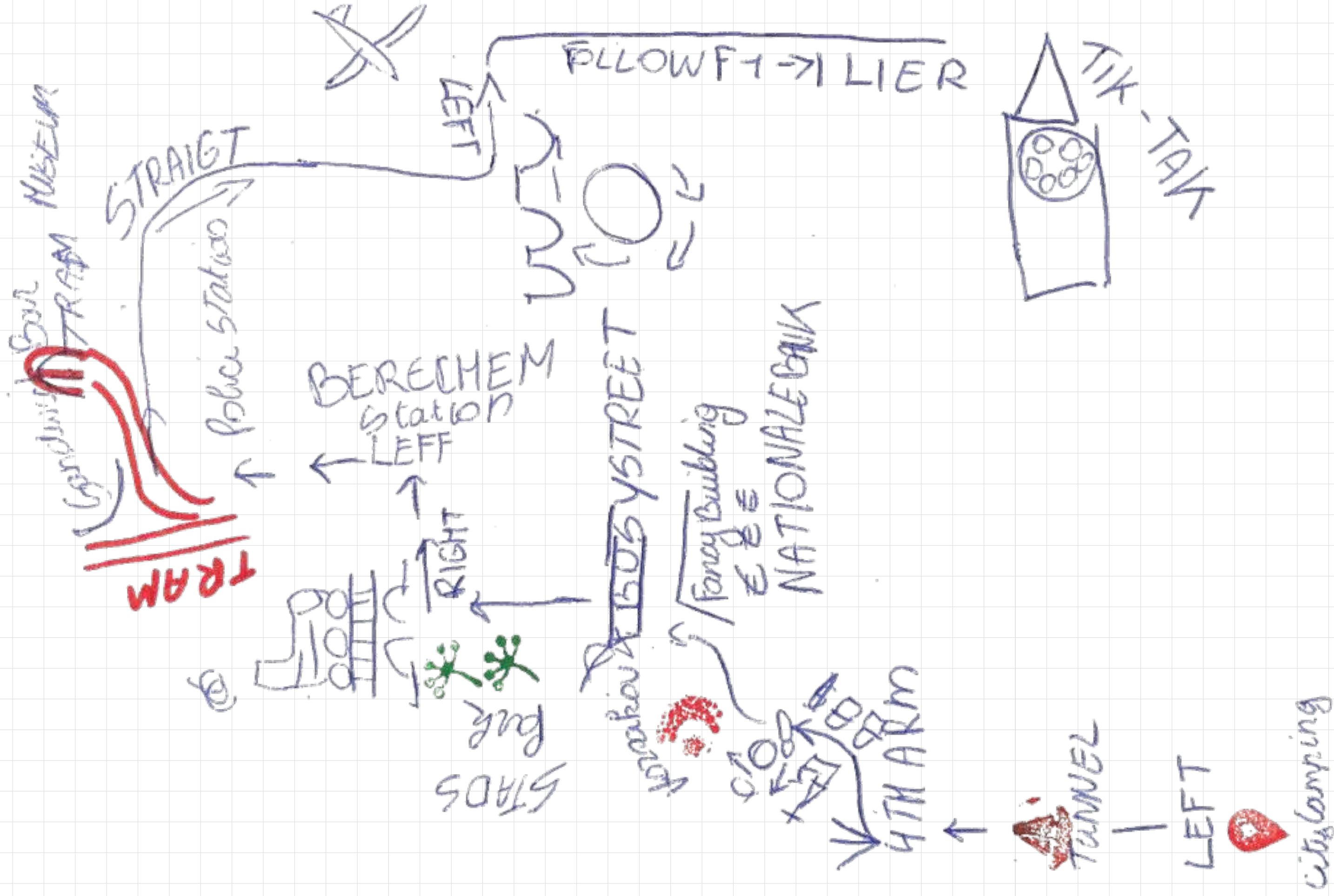


A collective mapping compiled from the encounters of people met along the way

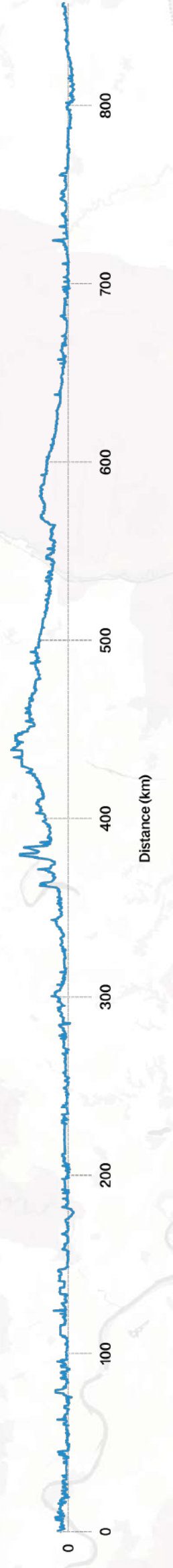





[...] On my map: a bridge, a tram line, shop signs, a museum, a bank – it's all there. It's as if I were being guided by a children's play mat.

Next junction: the police station! Sadly, I miss the park, but I land on my feet just in time to find the Tram Museum, recognisable by the tracks leading into the building. [...]

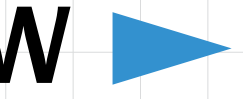


**857.520km**  
**44:46:49**  
**166:48:07**  
**1.221m**  
**19.2km/h**  
**46.9km/h**



- Legend**
-  Waypoint
  -  Cargography
  -  Cargographies#1.gpx

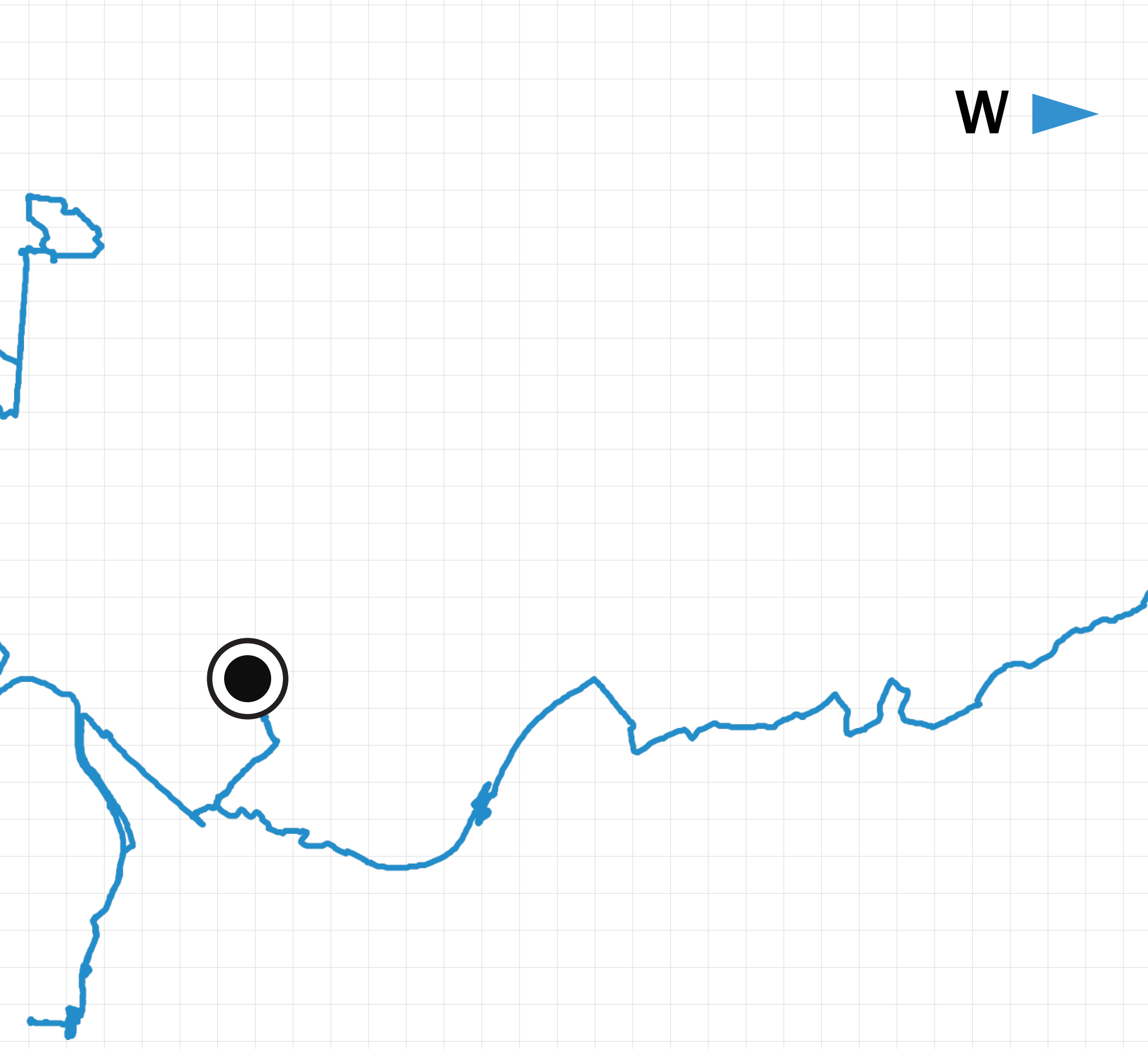




Convinced that it would be a quiet day, I set off energetically along the cycle path that runs alongside the riverbank. [...]

What if I'd been heading in the wrong direction from the start? It feels as though the river forms a V, with both arms pointing north [...]

**Maastricht**  
(NL) 14

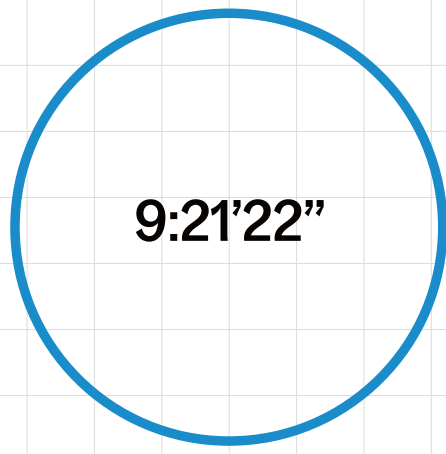


**Legend**

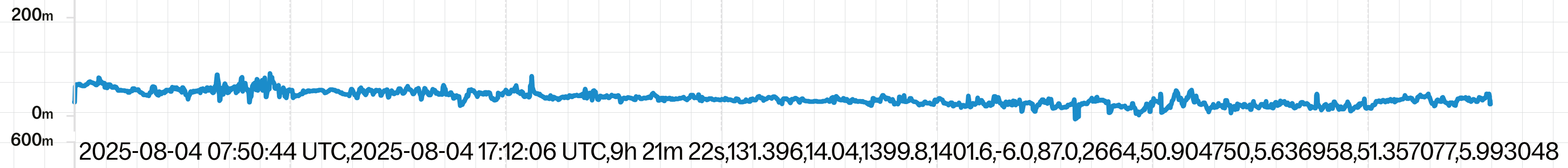
- Waypoint
- # Cargography
- Cargographies#1.gpx

31.07.25 07.08.25

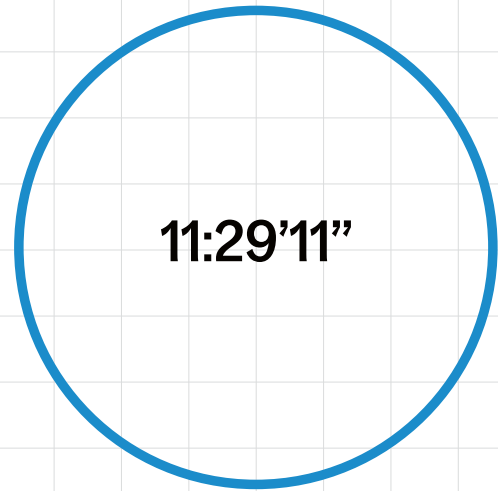
J5



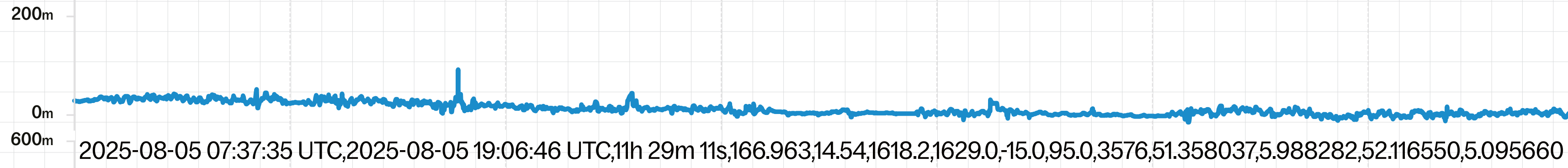
9:21'22"



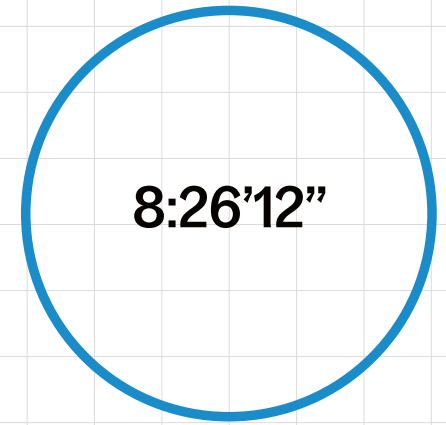
J6



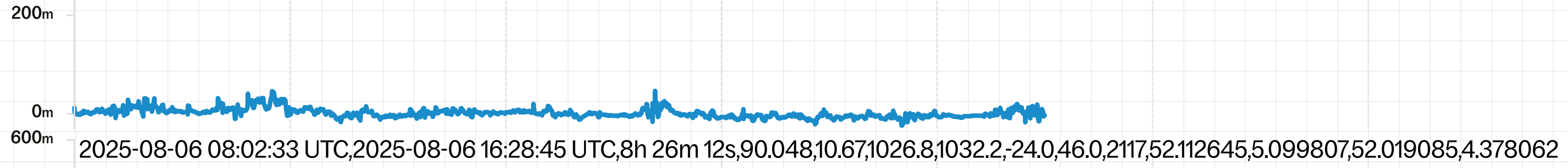
11:29'11"



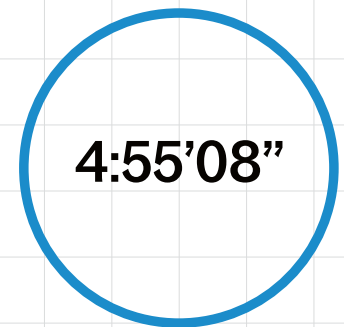
J7



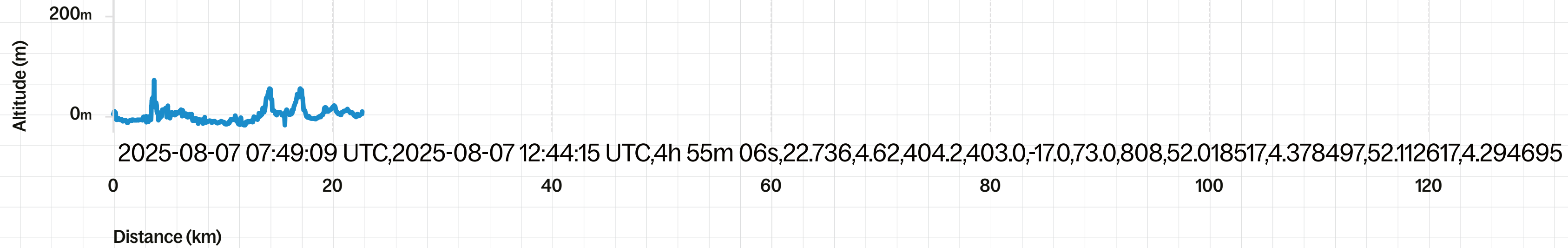
8:26'12"



J8



4:55'08"



**ABOUT**

# ABOUT



Jeremy Wanner



Originally from the Haut-Doubs (France), I grew up exploring the Jura mountains with my mountain bike.

After completing a sports-study programme, I graduated from EPFL (Lausanne, CH) and worked at INSEP (Paris, FR), contributing to data analysis in Olympic and Paralympic sports.

This experience at the heart of elite sport has led me to develop a more human-centred approach to data, alongside traditional performance analysis.

In 2024, I founded Oiiwa, a creative studio combining data, design and artistic practices.

Passionate about adventure, I wish to explore new forms of storytelling by blending creativity and performance.

# OTHER PROJECTS

## Portraits 2024

Data portraits of Olympic and Paralympic athletes



with Blandine Pont / Paris 2024

## Dataventures

Naimportour: hitchhiking race between homonymous villages



Naimportour - Bussières 2024

## Red Light Syndrome

Transforming music albums into handmade cycling caps



Autoban - RLS#3 2025

# CARGOGRAPHIES #2

## CONTACT

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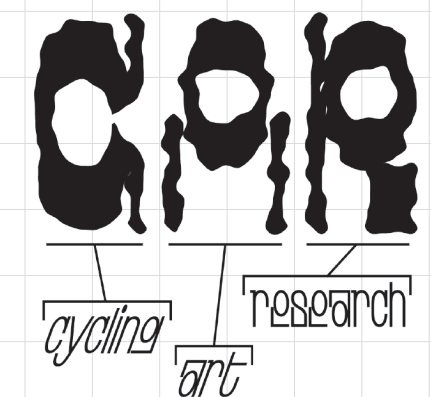
**Website :** oiiwa.fr

**Socials :** @oiiwatelier

**ju  
ra**  
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contact Jeremy